

Customer Success Services: Get the most from Google Maps

Our goal is to ensure customer success and maximise the value you get from the Google Maps platform, now and in the future.

The aim of Ancoris customer success services is to ensure businesses who invest in Google Maps are successful in their implementation and ongoing use of the Google Maps APIs. Including current use cases and any future expansion they undertake.

We will ensure your Google Maps implementation is optimised and healthy and monitor it for you to ensure it stays that way. We will provide business support and tips to improve the value of your implementation and even extend it to improve business performance.

We will also keep you updated on the latest Google Maps releases, information and news.



Our Essentials Plan starts with an onboarding session to make sure your initial implementation is set up correctly and optimised for the way you'll be using Maps.

We then provide you with:

- ongoing monitoring and health checks
- advice on how to improve your use of the Google Maps APIs, from hints and tips on how to get the best out of the APIs you already using to advice on how to solve current or new business challenges with Google Maps
- roadmap sessions for business and technical managers

Our Comprehensive Plan builds on our Essentials plan to include a bi-annual implementation and business review of the overall health and implementation of Maps from both a technical and commercial perspective including advice on how the service could be used going forward to add business benefits.